



एक कदम स्वच्छता की ओर



सूचना का अधिकार

**R. C. MEENA**  
**Joint Secretary (EE.I)**  
**Tel.011-23389247**

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स्कूल शिक्षा और साक्षरता विभाग  
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GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

D.O. No. 14-5/2021-MDM-1-1 (EE.5)

Dated the 8<sup>th</sup> September, 2021

*Respected Sir / Madam,*

POSHAN Abhiyaan (National Nutrition Mission) – PM's Overarching Scheme for Holistic Nourishment was launched by the Hon'ble Prime Minister on 8<sup>th</sup> March, 2018. The programme strives to reduce the level of stunting, under-nutrition, low birth weight in children and anemia in adolescent girls, pregnant women, lactating mothers as well as children. This is an ongoing programme.

2. As you are aware Ministry of Education is a partner ministry in POSHAN Abhiyaan. We are celebrating “**RashtriyaPoshanMaah**” during the month of September, 2021 to further accelerate various activities under POSHAN Abhiyaan and to create a “Jan Aandolan” in the process by adhering to COVID-19 protocols. It has been decided to carry out a series of activities during this month as mentioned below:

- i. Schools to carry out POSHAN Assembles with students in virtual/physical mode to discuss malnutrition, its impact on society and value of healthy and balanced diet.
- ii. E- quiz focusing on malnutrition, nutrition awareness to be organised by centre through MyGov portal and States/UT through their own platform.
- iii. A special plantation drive in school Nutrition (Kitchen) Garden may be carried out as was already advised during the recently held Programme Approval Board Meetings with the States and UTs.
- iv. SWAYAMPURABHA channels of Ministry of Education will also telecast programmes on POSHAN Abhiyan during POSHAN MAAH.
- v. Parent Teacher Meeting (PTMs) may be held in online/offline mode by all school/class teachers with parents with regard to nutrition and its relationship to physical and mental health and wellbeing.
- vi. Social Audits of MDM benefits may be initiated in the month of September by all States and UTs.
- vii. The portion in the NCERT curriculum on nutrition and physical health in all grades may be covered by all schools in the month of September.

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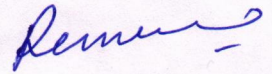
3. To review the progress of the identified activities and to learn and share the innovative steps adopted in disseminating knowledge on the information regarding healthy and nutritious food, balanced diet, importance of hand wash, use of millets, importance of green leafy vegetables etc., a meeting through VC with all the States and UTs under the **Chairpersonship Secretary (SE&L), Ministry of Education, Govt. of India** is scheduled on **21<sup>st</sup> September 2021 at 12.00 Noon**. The meeting link and timing shall be shared separately.

4. You are requested to issue appropriate instructions to the concerned Directors/Commissioners of your department to earnestly carry out the envisaged activities regularly and update the details at "**Jan Andolan Dashboard**" (<http://poshanabhiyaan.gov.in>). The user ids and passwords have been emailed to you vide email dated 06.09.2021. You are also requested to instruct the concerned Directors/Commissioners, to attend the said meeting with updated status. Your kind intervention shall be extremely helpful in engaging the children of the country with Poshan Maah, 2021, which is essential for its success.

Let us join hands to celebrate the true spirit of Rashtriya POSHAN Maah along with our school children and empower them with the knowledge regarding nutrition through Jan Aandolan for effective implementation of POSHAN Abhiyaan.

With regards,

Yours sincerely,



(R C MEENA)

To,

1. The Additional Chief Secretaries /Principal Secretaries / Secretaries of Education or the Nodal department for implementation of Mid- Day Meal Scheme in all States and UTs.
2. Director/Commissioners of MDM,